

CAMPAIGN FUN!

Spice up your campaign with a special event or two!



FOOD! FOOD! FOOD!

Cereal Bar- Bring the classic childhood favorite's in-Trix, Cocoa Pebbles, Cinnamon Toast Crunch, and host a morning cereal bar! Charge per bowl or offer a sample flight option to try them all!

Cookie Gram "Dough Exchange" - allow employees to send a cookie with a message to a co-worker with a small \$1 donation to the campaign per cookie

Ice Cream Sundae Bar- get all the fixings for ice cream sundaes, charge a price per sundae
Coffee Cart- Instead of spending \$5 at your local coffee place, provide coffee and creamer at a fee that benefits the campaign

Lunch and Learn- Ask a speaker to come in and allow those who have pledged to attend and bring their lunch to learn more about a topic of their interest

GET COMPETITIVE



Soup Cook Off- Co-workers bring in their best creations. Employees pay to taste and vote. Offer up a "recipe" book of participating soups for an additional cost.

Draw Your Boss Contest (get boss' permission first.... Of course) - charge to enter- post submissions and the winning drawing wins a prize!

Trivia Contest- Generate Milwaukee specific or charity specific questions in a battle of the wits! Office Olympics- Office chair race, spelling bees, typing contests, etc. Go for the gold!

Board Game or Video Game Tournament- Team up and bring in your favorite classic board games or a Wii for a bracket style tournament!

Change Battles- Ask teams within your department to contribute loose change to jars. Silver coins count for the total BUT sabotage can come from other teams as pennies will count against the team!

Office Scavenger Hunt- A selfie with the boss, collect all the restaurant menus you can find in the breakroom, track down the oldest office document you can find.... And go!

OTHER SPECIAL EVENTS

Choose a Theme- A creative theme can personalize the campaign and engage the entire team- maybe even those who haven't been involved in the past! Movies, sports, a particular decade. The possibilities are endless!

Service Auction- Ask co-workers to donate their talents to a silent auction. Examples include- tax preparation, baking of cookies, knitting a scarf, etc....



Prank for a Purpose- Allow employees to pay to prank a co-worker. This could be gift wrapping or post-it-ing their office or cube, decorating it with yard gnomes, or whatever else you can think of! Co-workers can pay extra for prank protection.

Baby picture match- Ask co-workers to submit their baby pictures. Charge a fee to take a guess. Most correct guesses win a prize!

Parking for Pledges- Pledges of a certain amount are entered into a drawing for a premium parking space for a particular time frame.

Packer Mondays! - Pledges of a certain amount can dress in Packer gear the Monday after game day all season.

Fit Fundraising- Offer a lunchtime yoga or workout class that coworkers can contribute to join.

Executive Costume Contest- With your boss' permission, allow workers to contribute to the jar with the costume they'd like their boss to dress as for Halloween. The jar with the most change/money is what they will dress as! (Example- 1 jar labelled "Ghost", 1 jar labelled "Witch", etc....).

Plant Sale- Ask employees if they have any plants or seeds they would be willing to donate to be sold in the office.

White Elephant Sale- allow employees to bring funny items to be displayed on a co-workers desk for the duration of the campaign. They can pay to move the items to another worker's desk, otherwise the items have to stay up all campaign.

Consult the Calendar- Did you know November 3rd is National Sandwich Day? That September 19th is International Talk Like a Pirate Day? Work fun days like this into your campaign!

INCENTIVIZE

- Write to local businesses, use personal connections or ask your LE for swag items to use in drawings. Common drawings are “Early Bird” (giving the first day of the campaign), “First Time Donor”, “Increased Gifts” or anyone giving at \$10 or \$25.
- Give out jeans stickers with proof of donation- they can wear jeans for the duration of the campaign (helps to incentivize early giving!).
- Internal incentives seem to be the best received- Boss for a Day, a special parking spot, having someone bring them coffee for a week, casual day coupons for a day of their choosing are all very popular.
- Have a group or collective incentive for reaching your pledge or participation goal. “Flee at 3” (get out of work early, a pizza lunch, casual day, etc.)

