

2015 CAMPAIGN SCORECARD

Points	Total	Challenges
20		#1 Attend Training (or online training)
1 meeting = 5pts		#2 Attend weekly conference calls during campaign (414)263-8180 X 12345
10		#3 Promote online giving
5 per event		#4 Hold Special Event(s)
\$1 = 1pt		#5 Increase Dept. total by \$1
1 donor = 1pt		#6 Increase participation by 1 donor
10		#7 Offer ideas to improve campaign
10		#8 Thank everyone and share results
Total Points:		

mkegiving.org

Name:

Phone:

Dept:

E-mail:

HOW IT WORKS

- Complete each challenge and score yourself (Honor System!)
- Return the completed sheet after your campaign is complete,
no later than November 30th.

Scan and e-mail to **Kathy Miller:**

kmiller@unitedwaygmwc.org or fax to 414-263-8150

Prizes for top scorers!

Thank You and Good Luck