

## **FUN CAMPAIGN IDEAS**

Your campaign not only raises awareness, fund and support for charities in our community and worldwide, but can also be a wonderful opportunity for team building and a morale boost for your department as well!

You can find a “building buddy” if you want to plan special events on a larger level across departments.

### **FOOD! FOOD! FOOD!**

Cookie Gram “Dough Exchange” – allow employees to send a cookie with a message to a co-worker

Ice Cream Sundae Bar- get all the fixings for ice cream sundaes, charge a price per sundae

Coffee Cart- Instead of spending \$5 at your local coffee place, provide coffee and creamer at a fee that benefits the campaign

Lunch and Learn- Ask a speaker to come in and allow those who have pledged to attend and bring their lunch to learn more

Donuts for Donors “Donut You Want to Donate?”- Offer to bring anyone who donates by a certain date a donut.

### **GET COMPETITIVE**

Soup Cook Off- Co-workers bring in their best creations. Employees pay to taste and vote.

Trivia Contest- Generate Milwaukee specific or charity specific questions in a battle of the wits!

Adult Coloring Contest- Print templates of intricate designs online- let co-workers submit their best work and colleagues can vote on the best. Winner gets a prize! (Also a good stress reliever)

**Board Game or Video Game Tournament-** Team up and bring in your favorite classic board games or a Wii for a bracket style tournament!

**Change Battles-** Ask teams within your department to contribute loose change to jars. Silver coins count for the total BUT sabotage can come from other teams as pennies will count against the team!

### **INCENTIVIZE**

- ✓ Write to local businesses, use personal connections or ask your LE for swag items to use in drawings. Common drawings are “Early Bird” (giving the first day of the campaign), “First Time Donor” or “Increased Gift”.
- ✓ Internal incentives seem to be the best received- Boss for a Day, a special parking spot, having someone bring them coffee for a week, casual day coupons are all very popular
- ✓ Have a group or collective incentive for reaching your pledge or participation goal. “Flee at Three” (get out of work early, a pizza lunch, casual day, etc.

### **OTHER SPECIAL EVENTS**

**Service Auction-** ask co-workers to donate their talents to a silent auction. Examples include- tax preparation, baking of cookies, knitting a scarf, etc....

**Draw Your Boss Contest** (get boss’ permission first.... Of course) - charge to enter- post submissions and the winning drawing wins a prize!

**Baby picture match-** ask coworkers to submit their baby pictures. Charge a fee to take a guess. Most correct guesses wins!

**Grab bags-** have brown bags with different mystery items in there- some tricks, some treats. Charge \$5 per bag.



**Host a supply drive-** towels for animals at MADDAC, peanut butter jars for Hunger Task Force- engage employees in a different way by highlighting other ways to be involved.

**Parking for Pledges-** Pledges of a certain amount are entered into a drawing for a premium parking space for a particular time frame

**Packer Mondays!** - Pledges of a certain amount can dress in Packer gear the Monday after game day all season

**Fit Fundraising-** Offer a lunchtime yoga or workout class that coworkers can contribute to to join

**Executive Costume Contest-** With your boss' permission, allow workers to contribute to the jar with the costume they'd like their boss to dress as for Halloween. The jar with the most change/money is what they will dress as! (Example- 1 jar labelled "Ghost", 1 jar labelled "Witch", etc....)

**Used Book/Media Sale-** Ask employees to donate their old books, CD's, DVD's to be sold in the office

**Plant Sale-** Ask employees if they have any plants or seeds they would be willing to donate to be sold in the office

**White Elephant Sale-** allow employees to purchase funny items to be displayed on a co-workers desk for the duration of the campaign. They can pay to move the items to another worker's desk.